The Underground Secret Twitter Manifesto Exposed!

"How To Tap Into One Of The Most Powerful Viral Traffic Machines Online And Make More Money Than You Ever Imagined Using Twitter Marketing Secrets To Ethically Get Free Targeted Traffic On Auto-Pilot"!

By Dean Shainin

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Twitter Is NOT A Fad... Twitter Has Become A New Revolution In The Way We Do Business Online... Why is this too BIG to miss out on?

Thank You for grabbing this valuable report and the entire package you have just received. Let's get straight to the point...

Unless you have been hiding under a rock, you probably know that just about everyone involved in the Internet marketing community and the Warrior Forum have been talking about how they are involved with using Twitter in some way and or asking questions on how to use Twitter, what's Twitter, how does Twitter monetize their site, etc.

If you're NOT a part of this Twitter REVOLUTION you are going to miss out big time. Now is the time to get involved if you have not already done so.

Take a look at what some of the top marketers are saying just in the last few weeks as of this writing.

"I promise you, if you don't get a Twitter account today and start using it you're going to KICK YOURSELF in the near future. You just wait and see". John Reese

"If you don't have a Twitter account, you really should get one, because Twitter is honestly the next big thing. Don't miss out on this while it's still new." Brad Callen

"Why wait another minute to get started using Twitter when you know you could be building your lists, building relationships, selling more products and services and building your credibility faster". Mike Filsaime

Take a look at the fastest growing social networking sites as reported by Nielsen and you will see that Twitter in #1

Top Rank

(by Sept. YOY UA growth) 10 Fastest Growing Social Networking Sites: Sept. 2008 Sept. 2007: Unique Audience (in 000s) Sept. 2008: Unique Audience (in 000s) % Growth: Year Over Year

1 Twitter.com 533* 2,359 343%

2 Tagged.com 898 3,857 330%

3 Ning 842* 2,955 251%

The Twitter platform is being proven to be a revolutionary new system to help build your business and an awesome way to build your reputation, relationships, generate more traffic, build your lists, create a following of targeted rabid readers and the end results should be to make more money online.

Some are simply addicted to Twitter and are not really being productive and there is a fine line between entertainment and making money online.

There are many case studies that have now proven this fact. Do you really think if I've set up my Twitter account for something like a dog training niche that I really want to here what you had for lunch today...everyday? What I'd like to here if I'm in the dog training

niche is what you are doing with your dog today. Something like "Today I took my dog Rocky to the river for his first swim today" makes much more sense in this case.

You don't have to do every single aspect within this report but to make it work for you it's wise to find an area you feel is best for YOUR business. However, the *more elements* you use the better your results will be.

This is a proven fact no matter what you do in life. But you don't have to make things more complicated than they need to be. Try your best to keep it simple and NOT to waste valuable time with Twitter. Again, there is a fine line here and I've found myself wasting way too much time on Twitter so one needs to set limits because of how addicting it can be.

If you still don't believe that there is a **Twitter Revolution** going on right now and need a little push to get moving you can download and or read this report written in November 2008. Excerpt from a new O'Reilly research report, "Twitter and the Micro-Messaging Revolution:

http://www.scribd.com/doc/7779942/Twitter-Report-Excerpt

Marketers tracking logs show that Twitter is currently one of the highest sources of traffic. You can get started with 1,000 followers quickly and it can start snowballing with many new people following you everyday.

You simply can't ignore Twitter as a traffic source, but you must be very subtle in the way you use it so no straight out and out marketing tactics without first learning how to do things the right way first...

How Can Twitter Help Expand My Business and How Does Twitter Work For Making Money Online?

The keyword here is **balance**. You want to share information that's not only yours. Just be careful how much you spend on self promotion. Self promotion only is a red flag. Sharing information that's not yours creates credibility. The idea is to make money but try to **balance** with providing valuable resources your followers can use.

This is <u>very powerful</u> when you do this with a little self promotion in your tweets. People will know that you're providing value and you will look like a hero.

One fact to consider is that Twitter and blogging go hand in hand. Twitter has totally revolutionized the way that people communicate online and it should be a vital aspect of your overall marketing plan for your blog. Twitter is free to join and you can get set up with an account in a matter of just a few minutes.

Twitter has two main components. Just like other social networking sites like MySpace or Facebook, you can add "followers" and follow other people as well. They'll receive your updates and you'll receive theirs. Your messages are limited just to 140 characters, which

is why some people call it a "microblogging" tool. You have to keep your messages brief and too the point.

Sometimes it's a challenge to get the point across in the allotted space, but it also leaves room for a lot of creativity just try to keep your message in line with your niche if at all possible. Coming up with ways to say what you have to say in that small space is a big part of one major reason why Twitter is exploding with growth.

You can take a look here at some of the Top 100 and beyond and you can get an idea of the power of Twitter when you know how to use Twitter to build your business. This is another great site to see what others are doing and get ideas. http://twitterholic.com/

Kevin Rose the founder and site architect of <u>Digg</u> has 86,000+ Twitter followers! Do you think Digg might help you get more followers? Do you think that somehow Digg and other sites may be a little responsible for Kevin being #2 for most followers? You might want to take a look and see how he uses Twitter. http://twitter.com/kevinrose Take note that Kevin is only following 133 as of this writing! Imagine trying to follow 86,000+ It would be total madness.

I know there are pros and cons on having a massive following because without the right tools and resources you can get overwhelmed to say the least. You need to find, locate and educate yourself on building a massive following to be effective using Twitter. However, if you are <u>selective</u> on who <u>you follow</u> it makes a big difference.

Here are just a few simple ways your business can expand and make money from using Twitter... Try to always think "out of the box" when using Twitter...

- Find local people you can network with or find local events to meet local customers. Use the search feature (www.search.twitter.com) to find people who are near you, then follow them. Many times they will follow you back (and be sure to thank them when they do).
- Get great quality traffic by sending messages ("tweets") that are meaningful and helpful. Twitter users come from many walks of life and income levels, so build a relationship with them to get the best results.
- Remember the old saying, "It's not what you know but who you know that counts"? That is true on Twitter, as well. If you need a favor, send out a tweet you never know who can help (or who knows someone who can help).
- Know the power of the "re-tweet," which is what it is called when someone takes a message ("tweet") you send and then sends it to their followers. It is sort of like the way a forwarded email works. Send a quality tweet to your followers and see how it gets passed along to others.

• Use the search feature to find like-minded people across the world. Use it to find people who may not possess the same talents as you, but complement your talents.

Here is just one example of what I've done. As most people know by now I'm an article marketer and always wanting to expand my business. I found someone who will be doing a product launch that will fit perfect for a couple of my 'article marketing' lists. I can quickly find what's going on in all my niches with a simple search and within seconds I've got targeted results.

The possibilities are endless to say the least if you think "out of the box" using Twitter...

Red Flags You Need To Consider <u>Immediately</u> Before You End Up <u>Wasting</u> Hundreds Of Precious Hours Using Twitter And End Up With An Addiction!

At this point I hope you are starting to realize Twitter can be an incredible asset to your business, just like email can be. But just like email, Twitter can also be a massive timewaster and can suck hours out of your day without you even noticing. You get on Twitter and then the next time you look up it's 2 hours later!

A portion of self-control is important for any business person. If you are self-employed, it becomes even more important! Wasting time is wasting money.

WARNING: This video might offend some folks and be very annoying but it's to simply make an important point of what can happen if you <u>loose control</u>. However, on the other hand the video is being monetized and has over 700,000 views... http://www.youtube.com/watch?v=ALbH63Ali9U

ALERT: You would also be <u>very wise</u> to read this article below about Robert who has over 47,000 followers and has spent more than 2,500 hours last year with Twitter. Again, balance is the keyword here and one needs to be aware of the fine line of addiction and actually building a business that's profitable for you.

This is a prime example of one reason why you might want to be sure to read this entire report and even print it out to avoid mistakes many marketers are making with Twitter. However, I'm not saying is was a mistake for Robert to put most of his efforts into Twitter instead of his Blog, I'm just trying to point out the fact that you want to be very clear on what you are doing and the reasons why you are doing it in the first place. I'm not trying to rain on your Twitter parade here but just trying to keep it real so you can make more money online, not less!

Here is the URL to this interesting article you should read.

 $\underline{http://www.techcrunch.com/2008/12/22/im\text{-}sorry\text{-}robert\text{-}but\text{-}its\text{-}time\text{-}for\text{-}a\text{-}friendfeed-intervention/}$

Wasting time on Twitter is like sitting around the water cooler and chatting with coworkers about last night's re-runs of sit coms or of American Idol and who you think will win. It might be fun, and it passes the time, but it's wasted time that could have been used to make money.

The idea here is to make money right?

Here are some important aspects to consider on how to keep your Twitter time under control to avoid the **red flags**.

- → Schedule a time for Twitter. Just like you can spend hours online checking emails and just surfing the 'Net, getting on Twitter 10 times a day doesn't help you at all. Schedule two Twitter times per day once in the morning and once in the evening and then stick to it. Your Twitter buddies can survive without knowing your entire itinerary for the day.
- → Decide the purpose for your visit before getting on Twitter. Are you sending a tweet about your latest blog post? Are you trying to find local business people to network with? Deciding what you want to do before you log on is a big time saver.
- → Jot down notes during the day for your Twitter time. It doesn't have to be anything long or fancy. A sticky note will do. Just keep track of your thoughts so when you get on Twitter you can accomplish what you want and then leave the site.
- → Do not tweet about every single thing you do. No one cares if you are going to the store. They don't agonize over the fact that your hamster ate too much. Keep your tweets limited to important stuff.

You Need To Know These 5 Basic Tips If You Are A Twitter Newbie To Avoid Wasting Valuable Time!

Twitter is a fantastic social networking tool that can explode your business but you need to follow a few guidelines so you don't waste valuable time. That being said, Twitter can be a little overwhelming and confusing to someone who is just starting with it and you don't want to go in circles wasting time.

So here are 5 basic tips for you if you are just starting out with Twitter...

- 1. Figure out what you want from Twitter. Do you want it for personal reasons (such as keeping in touch with friends and family)? Do you want it to help increase traffic to your blog? Do you want to find local customers? Getting your purpose straight will help you focus.
- 2. Start following people. (All this means is that you sign up to receive their messages ["tweets"] and you can message them back.) If you follow them, they will most likely follow you. Thank people when they follow you.

You can use the search feature (www.search.twitter.com) and find the people you want – just put in the search terms you are looking for. If you want to find dog owners in Chico, go for it. If you want to find local people to network with, that's fine, too. Just search.

- **3.** Be interactive and send messages (tweets) out to people. Make sure you ask and answer questions and give value to the community. You don't have to say anything profound just relevant.
- **4.** Start "tweeting" right away. The best way to get followers is to say something your tweets will come up in searches, so make sure you say things that reflect you well. Say things that are relevant and not just sending out sales pitches. Don't be afraid to give a word of encouragement or a suggestion to someone.
- **5.** Do not send "spammy" messages! Let me repeat: Do NOT send spammy messages! If all you do is send out tweets that scream, "Buy from me! Buy from me!" you will quickly lose followers. Just don't do it!

Video and audio is a powerful way to learn very quickly. You retain 400% more with video and audio. If you like audio and want to retain more by watching an audio with a video you can watch this YouTube Webinar. O'Reilly Webcast: Twitter for Business

http://www.youtube.com/watch?v=IUR2E8I3bi8

→ WARNING: This Webinar is 1hr and 2 min so you're best to set some time aside and take notes without interruptions. However, it's a fantastic way to very quickly learn how to use Twitter, what NOT to do and what to do without spinning around in circles trying to figure out how to use Twitter for your business.

How To Use Twitter To Get Targeted Traffic To Your Blog And Provide Valuable Targeted Content For Your Followers!

Here are some fantastic ways how you can use Twitter as a blogger that you should consider if you are not already doing so to help you get hoards of traffic, ideas for your niche and connecting with your followers ...

Getting targeted traffic to your blog posts... With a simple post to Twitter, you can have lots of readers come to your blog. Even though blog feeds do the same thing, you can often find new readers on Twitter or remind current readers to re-visit your blog.

Here is another fantastic strategy you can use with Aweber to send tweets any time you send out a broadcast to one of your regular subscriber list. This is really great primarily when you link up your Facebook and your Twitter account.

Now anytime you send out a broadcast to your lists in Aweber, you can also do an update to twitter and Facebook all with just one click.

Here is an easy to follow free video on this strategy that Corey did to show people how to do it

http://easytechvideos.com/aweber-twitter-facebook/

There are usually some questions after watching the video so here is the most common one in black and white...

Question: "How do you set up Twitter to send a confirmation message to a follower in their email inbox when this person has agreed to follow you? Sometimes I follow people on Twitter, and when I check my inbox, I find a message thanking me to follow them, and in this message there's a link to their squeeze page or what ever the product they are selling"?

Answer: People use services like http://www.socialtoo.com to do those automated "thank you for following me, visit my squeeze page" messages.

NOTE: There is much more detail on how to set up auto mated messages within this report in the resources and tools section and exactly how your message should read...

Here are some insider tricks to build much more targeted traffic that you would be wise to follow.

Step #1 Take note that every "tweet" is 140 characters and it is turned into its own html webpage. You can view any of your individual tweets by <u>clicking on the time stamp</u> that <u>immediately follows your message</u> and it will bring up the page that has only your tweet and <u>you can simply copy your URL</u>.

The trick is to social bookmark your targeted tweets and by adding keyword rich words including 'long tail keywords' in at the beginning of your tweet will help and include a http:// link then grab the individual tweet url.

Step #2 The next step is to follow your social bookmarking strategies and tactics that you use for your blog posts or link to them from inside your blog post-building backlinks to your main profile page as well.

It's wise to keep in mind that your twitter profile has its own RSS feed and you can do lot's of great things with RSS feeds to build viral traffic.

Another good idea is that it's wise to link to your main profile page URL in your other social sites, newsletters, blog posts, squidoo lens to help build viral traffic. Some Twitter marketers are now even getting redirect urls such as twitteryourname.com and directing people to their Twitter profile page and over time with some link building can generate much more targeted traffic.

Another fantastic site and tool for doing research is a search site called http://www.summize.com where you can enter a few keywords in your niche or popular names like I did when searching Frank Kern to find all kinds of up to date things he's doing in the background because I follow what Franks doing I get pointers and ideas...

You can also follow people in any niche and see how they are using Twitter, connect with them by replying and starting a conversation or adding to something interesting. With http://www.summize.com it will quickly help you locate any likeminded marketers and then you can easily see who they are following and who is also following them.

Connecting with your followers is key... When you blog, you're speaking to your readership from a distance. You write your post, edit it and then post it. During all of these activities, you're removed from your audience. But when you use Twitter to communicate, it becomes a conversation. You can show more of your personality to your followers and truly communicate with them on a different level. This can get them more interested in you and your blog, which will build more traffic over time.

Building your brand can be a BOON!... In order to stand out amidst the large amount of blogs and Twitter accounts online, you need to develop a persona for people to connect to and identify with. You can accomplish this through your blog, but you can further your branding by using a Twitter account.

You need to figure out what makes you special and <u>unique in your niche</u> and then extend these differences between you and others in you Twitter posts. Decide what your persona or approach is and then make sure your Twitter posts reflect that.

Researching niches and markets... With Twitter, your target market can be at your be at your fingertips. You can spy on their interests, ask them about their needs and automatically get ideas for your blog posts. You provide exactly what your followers are looking for.

Vital Key For Automation! Here is a free ad on you can get paid to use for your WordPress Blog.... Again we want to be thinking automation to separate ourselves from the typical Twitter crowd and make some serious money. This is what the creators say it will do and that's exactly what it will do... "Transform Your Twitter Account Into A Traffic Monster & Automatically Drive A Stampede Of Traffic To Your Wordpress Blog! ...And You Have Nothing To Lose Because It's ABSOLUTELY FREE! In Fact We Will Even Pay You Just For Using This Amazing Plugin"!

Again, Wordpress Blog users can get this free ad on and get paid for it as well (Note: you will have to give your info if you want it and to make serious money) and you can quickly build your traffic. **I have NOT used an affiliate link** and just really wanted you to see what you can do with your Wordpress Blog. Here is what John Merrick & Soren Jordansen say on their site and the direct link: http://tweetmyblog.com

How To Set Up Your Twitter Account Properly For YOUR Niche And Generate More Followers!

If you've already set up your account you can simply move on to more exciting aspects of using Twitter and skip this part. The first thing you need to do is to go over to **Twitter**.

You register by using your e-mail address and picking a user name that you think would be best for you.

If you want to use Twitter in conjunction with your blog, you should use a user name that reflects your blog. For example, if your blog is www.dogtrainingtips.com you may want to create the user name of "dogtrainingtips." If the name of your blog is taken as a user name on twitter, try to find something that reflects the theme of your blog.

Once you've gotten registered, you'll need to upload a picture to use as your avatar. You can use a picture of yourself or an illustration that reflects your blog as your avatar. Make sure it's a clear picture and one that will show up well in a column with other pictures surrounding it.

With Twitter, you can quickly search for other users and then request to follow their updates. Once someone approves you to follow them, most of the time they will choose to follow you as well. You can build your followers list by searching for keywords on the Twitter site that relates to your blog. An example would be 'dog training' for a dog training niche you've set up. This way you can build a list of targeted followers that are interested in your dog training topic. Once you start posting updates on Twitter about your blog, you'll automatically get more targeted traffic.

When you first join, you'll most likely get follow requests as well from other users who are using the search tools. You can choose to follow these people if they seem like they could be potential traffic for your blog. Make sure that your follow list doesn't get too crowded if you want to keep it targeted to a specific niche.

Twitter works best when you can actually communicate with the people that you are following, and vice versa. If you crowd your list with thousands of people you may initially get more traffic but you'll lose out on many of the other benefits of using the site.

Again, before you get started with posting Twitter updates, you need to decide your primary purpose for using Twitter.

If you're focused before you get started, you'll be able to produce better quality posts and get the right kind of traffic to your blog that relates to your niche.

There are many different ways you can use Twitter, and everyone uses it a little bit different. Consider these different ways of using the platform when you decide how you're going to use it...

- Help you build your expertise and your authority in a niche
- Help you drive more traffic to your blog
- Help you brand yourself
- Help you be more social with your readers
- Help you make your blog more of a community experience

You can do all of this and more with your Twitter account, or you can choose just one aspect and run with that. Keep in mind though that if you decide that you're going to use it just to post links to your blog, you're going to be a bit disappointed.

Since Twitter is a social networking tool, people will quickly unsubscribe from your updates. On Twitter, people want to know more about you and see a more personal side of you. This is why it's such a powerful way to drive traffic to your blog.

Here are 3 different ways of posting on Twitter that you need to know about.

- 1. First, there's a regular post. When you type in a message to Twitter and hit "update" it will be viewable by all the people who are following you.
- 2. The next type of post is a reply. When you type in a regular message, people may reply to your post. You'll see your user name with the symbol @ before it when someone replies to your message. You can respond to other people the same way. You simply type @ and then their user name directly after that. Replies are viewable by everyone who is following you or the other person you are replying to.
- **3**. Finally, there' a direct message. If you want to send a private message to someone that no one else can see, you can send a direct message. To do so, simply type the letters dm with the person's user name. You'll receive messages from others on a special page of Twitter and be notified via e-mail when someone direct messages you.

How To Make Money With Your "Tweets" Using Twitter The Right Way And To <u>Avoid</u> Annoying Your Followers!

Here is something too many people are worried about on Twitter and try to walk around on egg shells...

Many people have some kind of idea or philosophy of "don't promote" on twitter or "don't post links to your site and this is NOT really wise philosophy in all niches. Here's

the reason why. Remember there is a fine line between spamming and providing useful hints, tips and ideas within your niche.

There is nothing wrong with posting a link to your website or your latest blog posts every once in a while, just state the benefit of how it will help your followers instead of blatently link spamming.

In short: Don't use Twitter to market directly, people hate that. Just be nice, give value, and traffic will become freely flowing.

An example is say you want to post something on twitter and it's going to be because you think it's newsworthy to your following and is niche related...

Most of the time it will be a link related to something you're doing but think about this. What if it's a new Youtube video you just created, a link to your new product launch development or something you found really interesting that relates to your business?

When people subscribe to your profile to "follow" you they should realize that beyond work sure you spend time with your family and kids. Do you think it's really going to be fascinating to strangers what you're doing in your personal like every minute of the day?

Marketers that think it's really, really bad to post a link to your blog or to some product you are releasing or even to some product you like or even an affiliate link to some product needs to really realize if people are not interested you need to get **BOLD** and say so what **NEXT**!

You should tweet what you want to tweet but don't spam dozens of links and let your followers and subscribers figure out if they want to follow you or not. There is really not too much difference with Twitter than a blog or an email list. If your followers like what you have posted they will pay attention to you regardless of what it's about even if you do send them a link.

There is really no need to be walking on egg shells using Twitter.

Using Twitter in the most basic sense to build traffic to your blog is to post updates on Twitter whenever you make a blog post. But there's so much more to Twitter than that. The Twitter site has one question and one question only. What are you doing? How you answer this question is completely up to you.

A lot of people simply post about what they are up to. You'll see a lot of posts like "Just finished eating lunch." or "Working on a project." But you'll also see a whole lot more. If you're having trouble answering the question "what are you doing" try thinking of it in terms of "what are you interested in" or "what has you attention."

An example would be with the dog training niche you could say "I found a way for my dog to stop barking when I'm not home with the radio left on classical music".

To start out with, you'll want to post things that are related to you personally and not your blog directly. Remember, first and foremost Twitter is a social networking utility. People have a low tolerance for blatant advertising.

Here are some ideas for non-blog post related Twitter posts...

- Share information. You can post links related to your niche, or just interesting things you find around the Internet related to your niche.
- Ask questions. You can increase your relationship with your followers by asking questions. Ask people what they think of the latest news story or their opinion on a topic.
- Share your opinion. You can post links to recent news stories, especially those related to your niche, and offer your opinion.
- Post tips related to your niche. Add to the value of your twitter feed by sharing tips that aren't on your blog. 140 characters are a great space to share a short, helpful tip.
- Share links to other people's sites and explain your view.

When you do post a link to your blog, make sure to add more to your Twitter post than just the link. Explain what it's about and tell your audience what is coming next on your blog. This way you won't just be spamming your link all over the place and having people not follow you because they are getting annoyed.

Surefire Strategy How To Make Easy Residual Income With Twitter Without Doing Anything Out Of The Ordinary!

By now you know that Twitter is a great networking tool, but one downside is that tweets are limited to only 140 characters. This is really bad news when you have a long URL in your tweet. Long URLs can use up half of your tweet space – and maybe more.

Most people use a URL-shortening service such as http://tinyurl.com/ to overcome this handicap, but now there is a way to shorten the URL and make money. It's called http://www.adjix.com.

When you use Adjix to shorten a URL, the person who clicks on the shortened version sees ads while waiting for the site to load, and you get paid for it. It is a common way for free services to make money from their service.

You get paid \$0.10 for each 1000 unique link views and \$0.20 for each valid, unique click through. If you earn more than \$25 at the end of a given month, a check is mailed

to you about 45 days later. (This allows for merchants to check for click fraud.)

You can easily create an account with an email address, first and last name (for the payout) and a password. Signing up is free and can be done in about 5 minutes.

Once you sign up, you can edit your profile and even choose which category of ads that display when someone clicks on your shortened URL.

You can also advertise on Adjix at a pretty reasonable rate. You can use a combination of advertising and promoting the service to maximize your checks and build your business.

The money made for adjix.com isn't a fortune, but it could start to look pretty attractive to someone with a large list of followers or a responsive group of followers. This is also money that you are making for now doing anything out of the ordinary. You are just shortening a URL when you "tweet".

You probably won't get rich but it's just another strategy to use Twitter to build your business and also make some extra residual income on top of the Twitter traffic to your blog or website at the same time.

How To Set Yourself Apart From The Twitter Crowd By Using These <u>Insider Secret Tactics</u>!

When you use Twitter the right way, you'll be able to tap into parts of your existing market that you weren't aware of before and move beyond the Twitter crowd avoiding the typical mistakes most people make and use tactics that work fantastic to get hoards of traffic. Always be thinking 'out of the box' using Twitter.

New Free Twitter Tool Just Released 1-13-09 --> Twitter Blaster is a PHP script that will bring viral traffic to your site using the Twitter network. You can build a list very quickly using this technique and increase your profits.

This tool is little bit gray hat...
This script is for education purposes only...
Use this script on your own risk...

How does it work?

Go here: http://www.peomedia.com/blog/2009/01/twitter-blaster-twitter-promotion-tool/

Here is another easy insider secret for <u>automation</u> you can use to set yourself apart form the typical Twitter crowd.

Go to www.TweetLater.com

Then you will go setup a free account and follow the instructions for auto-following and auto-replying to new followers. Using TweetLater you'll be able to instantly and automatically send a direct message to your new Twitter followers.

This is an amazing secret because it allows you to instantly interact with new followers the moment they follow you which means more traffic and potential cash.

Twitter is all about communication and interaction so this will help you build a responsive following very fast.

Here's an example message you can use in your auto-replies to your new followers. You can emulate this message any way you want.

"Thanks for following. You can find out more about me and my newsletter here: http://www.yoursitehere.com"

The majority of your new Twitter followers will never even suspect that this is an automated message and they often reply to it with nice replies. This is a very powerful resource and tool and it can be sued to be one of your top traffic sources for getting web visitors from Twitter very quickly.

Note: It's wise to be sure to make your auto-reply very tasteful and friendly and not business oriented. If you don't jam your links on anyone too hard you can see fantastic results while others struggle to get traffic to their sites.

Moving on...

One of the first steps in using Twitter to improve your blog is to "listen" to other people by reading their updates. A lot of new Twitter marketers make the mistake of posting too much about themselves and not responding or paying attention to others.

As long as you keep in mind that Twitter is a social tool and not just a traffic machine, you'll be able to keep things in perspective and pay attention to others.

Interact with other people, answer their questions and ask them questions back. This way you can become part of the community.

There's also another good reason for paying attention to what other people have to say on Twitter. If you add a lot of people to your follow list who are in your niche, pay attention to their problems, their questions and the type of things that they share.

This can all be part of your niche research and you can incorporate what you find there in your blog or in the form of a new product. You'll find that your Twitter account can be a treasure trove for blog post ideas.

You can use the information that you find on Twitter to create blog posts that meet the needs of your readership. You can also address specific questions or concerns. You'll be surprised at what a great brainstorming tool your Twitter account can be. You'll read someone's update and then it will get the wheels turning for a blog post, or even a series of blog posts.

Another important aspect with using Twitter effectively is to be useful to your followers. The information that you post should be relevant, helpful and interesting. Set yourself apart from the crowd by finding interesting news stories that relate to your niche. Post tips related to your blog. But don't forget to be personal and connect with your followers.

Be sure to ask lots of questions! When you ask questions of your followers, you'll get a chance to hear what they have to say. Asking questions is a great way to source information for blog posts, or just to get to know those who are following you. Sometimes Twitter functions like a water cooler at work. Don't be afraid to have fun with your questions.

Another benefit of asking questions is that when people respond, it's like free advertising. They will reply to your question with the @ symbol and your user name. Other people who are following them but not you will see your user name and may join your followers list.

Be sure that you get readers from your blog to follow your Twitter feeds. There are widgets that you can add to the sidebar of your blog and you can remind people in your posts to follow you on Twitter. You can also add a Twitter badge to your blog for the purpose of getting your most recent tweets to appear in your blog's sidebar.

Here is a simple way you can do this. You can post a new tweet automatically containing the title of your blog posts along with a link from Twitter to your most recent blog entry.

You can do all of this for free using a service called TwitterFeed.

Here's the site to go to: www.TwitterFeed.com

All you have to do is setup an account and pop in your blog's feed URL, and enter your Twitter info. It's really as simple as that...

One of the best blogging platforms to use is WordPress but this can be done with just about any blog that allows customization. Here's a link to one of the top wordpress widget plug ins to add tweets to your blog:

http://wordpress.org/extend/plugins/twitter-widget/

You just simply download the widget, upload it to your wordpress plugins folder and configure it in your wordpress admin panel. This will allow you to add some fresh content to your blog on a pretty regular basis since Twitter makes it easy to update.

Insider Secret Tip: Tiffany Dow at http://twitter.com/TiffanyDow came up with a fantastic idea that helped her make more sales and gain more followers by thinking 'out of the box' with Twitter by using a moving avatar.

You can see that Tiff is smiling and waving at you and gets your attention which got many followers to ask her questions on how she did it. And she simply directs them to her blog with a tutorial on it where all her products are for sale...

Tiffany Dow had several people say this:

"I saw your moving avatar on so-and-so's profile page so I clicked to follow you. I asked you how to do it and you sent me to your blog, where I saw your Building an eBook Empire link, so I bought and I love it! What's the URL to your PLR site again? (where they then buy from there!)"

The beautiful part about thinking 'out of the box' is that not only have these people become followers, not only have they become buyers but they've become repeat buyers as well for Tiffany Dow. The idea is to stand out from the typical crowd on Twitter without being too crazy. Take note of the customized background as well...

If you want to learn how to do a moving avatar simply ask Tiffany and she will send you to a free tutorial...http://twitter.com/TiffanyDow

How To Avoid The Biggest Mistakes Most Marketers Are Doing With Twitter To Keep Your Following Growing Daily!

The easiest and quickest way to destroy a good thing is to misuse and abuse Twitter and that is what you do when you spam your Twitter followers. Spamming your followers is a fantastic way to lose your followers.

Follow these tips to avoid the mistakes many marketers are making.

• The occasional tweet that points to your blog or website is cool. Don't give a link that just goes directly to your product or service. You don't want to be perceived as someone who says, "Buy from me!" all of the time.

For example, if someone asks about getting their dog to stop barking all the time and you have a report that works for this problem on your blog, the best approach would be to direct them to a blog post of yours with tips on different types of ways to get your dog to stop barking possibly with your link in the post somewhere. Be more subtle and less aggressive.

• Focus on the positive. Even if someone gets irritated with you, don't play their games. Be positive and do not feed into the negativity.

- Remember that Twitter is for social networking. It is for building relationships and establishing communication with people not for sending out a spammy tweet every 3 hours.
- Limit your tweets. Tweeting about a blog post once a day is a lot different than sending the same tweet 7 times. Less is more.
- Don't send out the exact same tweet more than once, especially if you have a link in it (even a blog post). I stopped following one guy when he sent out the same post 7 times in one day! And he sent a link to his "business opportunity" each time not what I need or want on Twitter
- Respond to all replies. When someone replies to your message, make sure to respond to them to let them know you got their message. Since messages move so fast on Twitter, especially when you have a lot of followers, it can be difficult to keep up with replies.

Luckily, Twitter has a handy function that will track your replies for you. Just keep in mind that if your replies start to take on an overly personal tone be sure to use the dm function. You don't want to clutter up your follower's update feeds with your personal prejudices, opinions or rants!

- Don't use all caps in your updates. This is one of those general online etiquette tips that applies to Twitter as well.
- Check in from time to time with your account. Don't start a Twitter account only to check in with it every few days or once a week. Make it a part of your daily routine so you can connect with your followers.

How To Open The Floodgates With Twitter By Using Valuable Resources, And Tools To Generate A Dynamic Massive Rabid Following And Build Your Twitter Success Smarter And Faster!

Using the right resources, tools and widgets will help you to bring your Twitter success to the next level by keeping you informed, connected and up-to-date. It's wise to use resources that are right for your own business environment.

There are some pros and cons to some tools so only YOU can decide if they are right for YOU.

Here is a great free resource site if you have you ever wanted to completely brand your Twitter Profile but didn't either have the time or know how to do it in Photoshop or Gimp without having to spend a red cent! This is how to stand out from the crowd... http://www.MyTweetSpace.com

Here is another site to get a better Twitter background. You can download the files and construct your own Twitter background. They are Photoshop files, and you or your designer shouldn't have any trouble reworking them to personalize them for yourself or your type of business. http://www.twitterbacks.com/

If you are an article marketer here is a fantastic way you can set up your EzineArticles account to automatically post your newly approved articles to your Twitter profile. You can get listed here: http://twitter.ezinearticles.com It's a good idea to upload your author photo and bio to your Twitter account in order to build more credibility for your profile. Here you can follow EzineArticles on Twitter.

Having trouble adding friends to your Twitter account one by one? Why wait months and months to build a following? There is a tool I found on the Warrior Forum that you might want to consider because you can get at least 2,000 followers in a single month instead of the typical 300 to 500 like most people are doing...

You can use this very powerful tool while others struggle to get followers and it can get you a massive rabid following on Twitter in <u>only hours</u> and will drive you to the top of your income potential quickly and effortlessly... meaning more traffic and sales for YOU.

One major aspect that will separate the marketers from the entertainment types of people using Twitter will be the resources and tools to automate things and save time. You need to figure out what your time is worth and how to do things in the most proficient way.

For about \$50 to \$100 you can crank out some serious income using Twitter instead of spending *months and months like most others are and will be doing to grow their following* because of the lack of insight and perspective of the value of time when working online. It's kinda just like outsourcing but we are using a machine to do it.

WARNING: It's recommended that you set it at about 100 friends per day so you don't get banned... *It may also be a very good idea to set up separate accounts when using this type of automation around your market or niche*. I believe Twitter's own API is only supposed to allow you to follow UP TO 200 people per day. They've definitely put a limit on it now.

Twitter is starting to notice accounts with too much friend adding activity and either suspending or deleting them all together. This is why you need to set it up at 100 per day.

Twitter FriendAdder can add or remove your twitter friends automatically. You can get thousands of HUMANS to your websites everyday by using Twitter FriendAdder. There is a limited quantity so hopefully it will still be available. Some aspects are being improved as of this writing and it's at the 3.0.0 version right now. You can take a look here and see some of the working examples of how easy the software is to use. **Twitter FriendAdder**

This is a great resource when you get lots of followers and you are trying to figure out who to follow. Mr. Tweet can help you easily build meaningful relationships on Twitter by looking through your network and tweets. It's basically like having a personal Twitter assistant.

- 1. Show you the followers & influencers you should follow.
- 2. Recommend you to enthusiastic users relevant to you!

Take a look at this tool here: http://www.mrtweet.net/

Here is another fantastic Twitter resource <u>all in one single place</u> for easy access that will help you build your business using widgets. Right now there are over 860 widgets you can review and see what makes sense for you to apply for your business model.

Take a look and see the worlds biggest Twitter Wigetbox like no other. Simply amazing! http://www.widgetbox.com/search?q=twitter

IMPORTANT! This was already mentioned earlier in this report but I want to make sure you don't miss this... Here is a free ad on you can get paid to use for your WordPress Blog.... Again we want to be thinking automation to separate ourselves from the typical Twitter crowd and make some serious money. This is what the creators say it will do and that's exactly what it will do... "Transform Your Twitter Account Into A Traffic Monster & Automatically Drive A Stampede Of Traffic To Your Wordpress Blog! ...And You Have Nothing To Lose Because It's ABSOLUTELY FREE! In Fact We Will Even Pay You Just For Using This Amazing Plugin"!

Again, Wordpress Blog users can get this free ad on and get paid for it as well (Note: you will have to give your info if you want it and to make serious money) and you can quickly build your traffic. **I have not used an affiliate link** and just really wanted you to see what you can do with your Wordpress Blog. Here is what John Merrick & Soren Jordansen say on their site and the direct link: http://tweetmyblog.com

If you think Twitter is not going to be bigger than most people realize right now you might want to think again. Take a look at how many tools are available right now. **Note**: Some of these services that are listed on this site may ask for your Twitter password before getting what you want so it's wise to proceed with caution as it says on the site as well. Twitter has recently been hit with a massive wave of phishing - people get a DM (direct message) with a link in it, they click on the link and it seems to send them to a Twitter sign in page, they enter their name and Twitter password - and then the phishers send out fake DMs using their account info. http://www.bloggersblog.com/twitterlinks/

Take a look at this Mashable tool box. There are over 60 tools you can review and it's really nice to be able to see what something will look like because they show actual examples such as a customized Twitter page etc. You can get examples of Apps, Widgets and Plugins for Windows, Mac, Linux, Search, Browsers Plug Ins, Mobile and others all in one place. http://mashable.com/2007/09/29/twitter-toolbox/

Here you can find a fantastic Twitter Toolset with 50+ Guides, Hacks, and Scripts with easy to find descriptions so you don't have to be on an endless search for what you're looking for. So an example would be if you are looking for a Mobile ap to take on the road you can quickly find and review the tools with descriptions to save you time. http://www.virtualhosting.com/blog/2007/the-twitter-toolset-50-guides-hacks-and-scripts/

Here are some more resources with quick descriptions to help you find what you would need faster for your Twitter business model. Like you really need more tools right?

<u>http://www.Grouptweet.com</u>: Do you have a team of people who are all on Twitter, but you don't want the info you tweet to be sent out for all to see? Grouptweet.com lets you send a tweet to a select group of people and keeps it from prying eyes.

http://www.Twittermoms.com: This site lets you connect with thousands of moms on Twitter. This is great if you are a mom, but it can also be great if you have a product or service that benefits moms (but just make sure your Tweets aren't spammy, or you will quickly get the boot).

http://www.Twitzer.com (Firefox addon): Normally, Twitter tweets are limited to only 140 characters. This nifty little gizmo lets you post more than that.

<u>http://www.Twitterfeed.com</u>: This gadget will feed your blog posts to your Twitter account. You can choose the frequency of the tweets.

<u>http://www.Strawpollnow.com</u>: Create a poll on Twitter with this fun tool. It appears to allow comments, as well. It is great for getting your followers to interact with a tweet of yours.

<u>http://www.Twitturly.com</u>: This tool lets you keep track of what URL's are talked about on Twitter.

<u>http://tweetstats.com/</u> This is really cool to see stats by putting in your own username or someone you're interested in to see tweet statistics.

Twitter Is NOT A Fad... Twitter Has Become A New Revolution In The Way We Do Business Online!

By now I hope that you realize Twitter is NOT just the latest fad to keep in touch with your friends and family and to post what you're doing every second of the day for entertainment purposes.

Twitter has become a new revolution for the way we interact online. Twitter is really a <u>very powerful</u> resource for you to tap into for building your business and generating more viral traffic and income from your "Tweets".

Using Twitter to drive traffic to your site works fantastic when you do it the right way. Just remember to *balance* what you're doing and be <u>very clear on the reasons why</u> you are using Twitter and you will be amazed.

When you simply post a "tweet" and people reply and others can see the reply this creates a *viral traffic machine* that can *build your business to new heights*.

Don't get left behind while others are taking advantage of one of the most powerful tools for making money online created in many, many years.

To YOUR Success,

Dean Shainin

http://freereport.bummarketingwiz.com

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